

A . N. COLLEGE, PATNA
(A Constituent Unit of Patliputra University, Patna)
Grade - 'A' Accredited by NAAC
C.P.E. Status by U.G.C.



REQUEST FOR PROPOSAL(RFP)
FOR
SELECTION OF AGENCY FOR ADVERTISEMENT RIGHTS ON HOARDINGS AT
COLLEGE CAMPUS , PATNA

At
Principal , A.N College Boring Road ,Patna
Email : principalcollege@gmail.com
Website : www.ancpatna.ac.in

Disclaimer

1. Though adequate care has been taken while preparing the RFP document, the Bidders/Applicants shall satisfy them that the document is complete in all respects. Intimation of any discrepancy shall be given to this office immediately. If no intimation is received from any Bidder within fifteen (15) days from the date of notification of RFP /Issue of the RFP documents, it shall be considered that the RFP document is complete in all respects and has been received by the Bidder.
2. Authority reserves the right to modify, amend or supplement this RFP document including all formats and Annexure. Any such change would be communicated to the applicants by posting it on the website www.ancpatna.ac.in.
3. The information provided in this RFP not intended to be an exhaustive on account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The Authority accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the law expressed herein.
4. The Authority, its employees and advisers make no representation or warranty and shall have no liability to any person including any Applicant under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFP or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the RFP and any assessment, assumption, statement or information contained therein or deemed to form part of this RFP or arising in anyway in this subject.
5. The issue of this RFP does not imply that the Authority is bound to select an Applicant for the project and the Authority reserves the right to terminate the process at any time without assigning any reasons whatsoever. The Applicant shall bear all its costs associated with or relating to the participation in this process regardless of the conduct or outcome of the process.
6. The Bidder shall bear all its costs associated with or relating to the preparation and submission of its Bid including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by The Bidder shall bear all its costs associated with or relating to the preparation and submission of its Bid including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by Authority or any other costs incurred in connection with or relating to its Bid. All such costs and expenses will remain with the Bidder and Authority shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by a Bidder in preparation for submission of the Bid, regardless of the conduct or outcome of the Selection process or any other costs incurred in connection with or relating to its Bid. All such costs and expenses will remain with the Bidder and Authority shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by a Bidder in preparation for submission of the Bid, regardless of the conduct or outcome of the Selection process.

SD/-
Principal
A.N College, Patna

REQUEST FOR PROPOSAL (RFP)

Tender No: G/524/21

Tender Date :31/07/2021

“Selection of Agency for advertisement rights on hoardings at College Campus, Patna”

A. N. College invites offline Request for Proposals from reputed firms for” **SELECTION OF AGENCY FOR ADVERTISEMENT RIGHTS ON HOARDINGS AT COLLEGE CAMPUS , PATNA**”. Tender document with all other details can be purchased from office of the Principal ,A.N College ,Boring Road ,Patna in any working days from 02-08-2021 [to 22.08.2021 after payment of Rs. 2000/- in the shape of Demand Draft in favour of “ A. N. College ,Payable at Patna](#). The same can be also seen on College website www.ancpatna.ac.in .The last date for submission of bids is 23-08-2021 till 2:00 P.M at office of the Principal ,A.N College ,Boring Road ,Patna. Technical Bids will be opened on 23-08-2021 at 3:00 P.M. Financial bids of technically qualified bidder shall be open on 25.08.2021 at 11:00 A.M at office of the Principal ,A.N College ,Boring Road ,Patna.



Principal
A. N. College

Note: Bidders are requested to sign on all the pages. The duly filled in bid should be sealed by the bidders and super scribed as “Selection of Agency for advertisement rights on hoardings at College Campus, Patna”.

Brief History of A. N. College

Drawing inspiration from sagacious leader of Bihar Dr. Anugrah Narayan Sinha, the college was established in January 1956, at Patna High School as Gardanibagh Tutorial College, to be run in the evening shift. The objective was to facilitate academic pursuits of employees working in various departments during day time. Subsequently, this college was renamed as Anugrah Narayan College (A.N. College) Patna. In 1959, the college was shifted to its new premises. The first principal of the college was Dr. Gorakh Nath Sinha, a great economist and a contemporary of Dr. Hicks, a Nobel Laureate in Economics. On the personal initiatives of Bihar Vibhuti Anugrah Babu, Patna Improvement Trust provided 19 acres of land to this present site but later on some of the lands were released back to farmers and eventually the college rested with 13 acres of land. The classes were shifted from Anishabad to this premises and thereafter the college blossomed and metamorphosed into present form. The erstwhile governing body had eminent personalities like Sri Satyendra Narayan Sinha, Ex-C.M.of Bihar, Mrs. Kishori Sinha, Ex-M.P, Justice K.B.N.Singh, Justice Birendra Pratap Singh, Dr. Sheo Narayan Singh and Sri Sunil Mukherjee.

To this date, the college has 24 UG departments and 23 PG departments. The college has never hesitated to take innovative measures. Keeping in view, technological march of resurgent India, the college has introduced apart from conventional courses, a large number of technological and industry driven courses. On initiative of U.G.C and Government of Bihar, many new courses like Electronics, Environmental Sciences were introduced during 1980s. In 1996, the first vocational course E.W.M(Environment and Water Management) was introduced later on, many more job oriented courses like B.C..A, B.B.M, M.C.A, M.B.A and Biotechnology were added to the list. The multi dimensional academic activities have turned the college into a Centre for Excellence, fully equipped to face the challenge posed by the growing demands in the field of higher education. It is a matter of immense satisfaction that distinction in teaching and research has enabled this college to have academic collaboration with many reputed institutions in India and abroad.

The college is conducting pioneering research work with the funds provided by distinguished agencies like UNICEF, Department of Science and Technology, Govt. of India, U.G.C. etc. Besides, the college regularly organizes National and International Seminars and the conferences with the participation of important National and International Delegates so that students may get exposure to advancements in different academic fields. Several faculty members of this college have also presented their research papers in different prestigious National and International Seminars and publish research papers in peer reviewed journals.

The research activities in social sciences and humanities by faculty and students of this college have created a very good interface between academia and society. This has contributed prominently towards changing fabric and dynamics of the society. The college also organizes seminars / symposium / workshop on socio economic and scientifically relevant topics. The college strongly believes in the all-round development of students and has always encouraged them to participate and excel in sports and cultural activities. The achievements in different competitions have brought laurels to the institution. It is a matter of pride for the college that its alumni are now holding senior administrative and executive positions in the public and private sectors. Alumni of this college have also joined as scientists in elite research institutions like BARC, NPL, MECON, CAPART, NEERI and CMPDI, TERI in India and NASA in U.S.A etc.

Campus selection and Placement through its Placement and Guidance Cell has become a regular feature and several renowned companies like WIPRO, CIPLA, ICICI, MAHINDRA, BAJAJ Allianz and others have visited this college last year and picked up the students in good number.

The prestige of the college in the academic circles at International Level has been further enhanced with inclusion of A.N. College as a partner of Erasmus Mundas Academic Exchange Programme "EURINDIA" sponsored by European Commission. Under this programme, two faculty members and three students of this college have been awarded scholarship for research in reputed European Universities 2010 onwards. The scholars from European countries such as Germany and Netherlands are working here on a research project related to Arsenic Mitigation and Solar Energy.

A. N. College Patna, stands committed to equipped students for the pursuit of knowledge with excellence with the objective to serve the nation and humanity.

1. GENERAL TERMS AND CONDITIONS

- 1.1 Please read terms and conditions carefully before filling up the document. Incomplete tender document will be rejected.
- 1.2 Before submitting the tender, details of document to be attached may be verified from the Check List given in para 3.5 (technical bid cover) of the tender document.
- 1.3 All pages of the tender document must be signed by the authorized signatory and sealed with the stamp of the bidding firm as token of having accepted all the terms and conditions of this tender.
- 1.4 Tender shall be submitted in official tender form only. If submitted in any other form the same shall be summarily rejected. No bidder shall submit more than one tender form.
- 1.5 No paper shall be detached from the tender.
- 1.6 The name and address of the bidder shall be clearly written in the space provided and no overwriting, correction, insertion shall be permitted in any part of the tender unless duly countersigned by the bidder. The tender should be filled in and submitted in strict compliance with the instructions laid down therein, otherwise the tender is liable to be rejected.
- 1.7 Person signing the bid or other documents connected with the tender must clearly write his/her name and specify the capacity in which signing.
- 1.8 The authority reserves the right to reject any or all the tenders without assigning any reason.
- 1.9 Before submitting the filled-in tender document to the authority, the bidders may seek clarifications, if any, by visiting the College Building during working hours by taking prior appointment.
- 1.10 The Authority reserves the right to change any condition of the tender before opening of the bids.
- 1.11 A separate demand draft for Rs.2000/- (non-refundable) in favour of "[A. N. College](#) [,Payable at Patna](#)" against processing charges of tender form shall be attached with the technical bid in case the tender form is downloaded from the website.
- 1.12 Authority shall provide hoardings space of total 20,000 Sq.ft. within the college premises to the successful bidder for installation and commissioning of hoarding/unipole /bill board/ light hoarding etc. structures along with full advertisement rights. Successful agency can install all type of hoarding which is permissible by Patna Municipal Corporation rules and Act if any & Bihar Municipal Act and any other applicable law/s in the State of Bihar. Authority will charge rental towards above rights from successful bidder on monthly basis and successful agency would deposit the monthly rental quoted by him in advance within 15th day of the start of every quarter.
- 1.13 All the hoarding and its structure would be installed and commissioned by the successful agency through its own cost, and nothing shall be provided by the authority except hoarding space as mentioned in this RFP. After the completion of contract period successful agency will have a right on installed hoarding structure and he is free to take away the hoarding structure. If authority wish to buy the hoarding structure from successful agency, then he may buy the same from them (successful agency) after payment of cost of the said hoarding structure mutually agreed by both party.

- 1.14 The contract shall be valid initially for 5 years from the date of signing of agreement and it would be further extended for 2 years. In case of extension of contract period rental shall be increased @ 20% of contract amount for that extended period.
- 1.15 Jurisdiction: The Selection Process shall be governed by, and construed in accordance with, the laws of India and the Courts in the State in which the Authority has its headquarters shall have exclusive jurisdiction over all disputes arising under, pursuant to and/or in connection with the Selection Process. All legal disputes between the parties shall be subject to the jurisdiction of the courts situated in Patna, Bihar only.
- 1.16 Force Majeure: Notwithstanding anything contained in this RFP the agency shall not be liable for liquidated damages or termination for default if and to the extent that it's delay in performance or other failures to perform its obligations under the agreement is the result of an event of Force Majeure.

For purposes of this clause "Force Majeure" means an event beyond the control of the agency and not involving the agency's fault or negligence and which was not foreseeable. Such events may include wars or revolutions, fires, floods, epidemics, quarantine restrictions and freight embargos

- 1.17 Termination for default: The Authority may, without prejudice to any other remedy for breach of contract, by written notice of default sent to the service provider, terminate the Contract in whole or part:

if the agency fails to deliver any or all the services within the period(s) specified in the Contract.

if the agency fails to perform any obligation(s) under the Contract

If the agency, in the judgment of the authority has engaged in corrupt or fraudulent practices in competing for or in executing the Contract. "Corrupt practice" means the offering, giving, receiving, or soliciting of anything of value to influence the action of a public official in the procurement process or in contract execution. "Fraudulent practice: a misrepresentation of facts in order to influence a procurement process or the execution of a contract to the detriment of the Borrower and includes collusive practice among Bidders (prior to or after bid submission) designed to establish bid prices at artificial non-competitive levels and to deprive the Borrower of the benefits of free and open competition;" If the agency fails to conform to the quality requirement laid down.

- 1.18 Authority means "Principal, A.N College or his nominated representative".
- 1.19 Agency means "Successful Agency "
- 1.20 The bid validity will be 180 days from the date of submission of the bid.

Eligibility Criteria: -

- i. The bidders should be a Proprietorship Firm/Partnership Firm/ Companies registered under relevant law in India. Relevant incorporation documents must be attached with the bid.
- ii. No court cases shall be pending on the bidder from government departments including Municipal Corporations & Boards etc. Declaration in shape of affidavit to be submitted along with bid.
- iii. The bid shall be submitted in the prescribed form downloaded/obtained from the Institution/ website.
- iv. PAN & GST registration Certificate.
- v. Valid Character Certificate.
- vi. Self-declaration for Non-Blacklisting and no revenue dues from government departments including Municipal Corporations & Boards etc. must be submitted with bid.
- vii. Curriculum Vieta of Revenue Expert must be submitted with bid. Documents evidencing experience in Revenue Enhancement / Urban Finance or Municipal Finance with Urban Department / Municipal Corporation/ Smart Cities/ AMRUT must be submitted along with bid document.
Eligibility Criteria of Revenue Expert: Chartered/Accountant / MBA (Finance)/ PGPM (Finance)/ PGDM (Finance)/ with at least five years of work experience in Revenue Enhancement / Urban Finance or Municipal Finance with Urban Department / Municipal Corporation/ Smart Cities/ AMRUT. CV along with experience documents must be attached with the bid. Revenue expert would liaise with all relevant government department on behalf of authority as well as successful agency.
- viii Declaration in the form of Affidavit that this bid shall remain valid till 180 days from the date of submission of this bid.

Note: Non submission of any documents as mentioned above in eligibility criteria shall be treated as non-responsive bid and it will be summarily rejected.

1. The tenderer should invariably submit his tender in three sealed covers viz.

- (i) EMD cover
- (ii) Processing fee cover
- (iii) Technical bid cover
- (iv) Commercial bid cover.

1.1 EMD Cover

- i. EMD cover should contain EMD of Rs. 10,000/- (Rupees ten thousand only) in the form of demand draft from any nationalized bank or by banker's cheque in the Name of "A.N College, Payable at Patna" The bid without prepayment of EMD and tender document fee will be summarily rejected.
- ii. EMD amount will be refunded to unsuccessful bidders.
- iii. EMD will be liable to be forfeited if the Agency selected for the work fails to sign the formal agreement or to start the work on the date stipulated in the work order.
- iv. The EMD remitted will not bear any interest for the period retained by the authority.

1.2 Processing fee

- i. Processing fee cover should contain processing fee of Rs.2000/- (Two Thousand only) in the form of demand draft in the name of “A.N College, Payable at Patna” . The bid without processing fee will be disqualified/rejected

1.3 Technical bid cover

Technical bid cover should contain the following: -

- i. The bidders should be a Proprietorship Firm/Partnership Firm/ Companies registered under relevant law in India. Relevant incorporation documents must be attached with the bid.
- ii. No court cases shall be pending on the bidder from government departments including Municipal Corporations & Boards etc. Declaration in shape of affidavit to be submitted along with bid.
- iii. The bid shall be submitted in the prescribed form downloaded/obtained from the Institution/ website.
- iv. PAN & GST registration Certificate.
- v. Valid Character Certificate.
- vi. Self-declaration for non-Blacklining and no revenue dues form government departments including Municipal Corporations & Boards etc. must be submitted with bid.
- vii. Curriculum Vieta of Revenue Expert must be submitted with bid. Documents evidencing experience in Revenue Enhancement / Urban Finance or Municipal Finance with Urban Department / Municipal Corporation/ Smart Cities/ AMRUT must be submitted along with bid document.
- viii. Declaration in the form of Affidavit that this bid shall be valid 180 days from the date of submission of this bid

1.4 Commercial bid cover

- i. The commercial Bid shall be put in a separate cover super scribed as such.
- ii. The rates shall be quoted in respect of “Monthly Rental inclusive all” for one month.

Format of Commercial Bid :

Particulars	Rate (Monthly Rental for one month.)
Selection of Agency for advertisement rights on hoardings at College Campus, Patna (Monthly Rental inclusive all” for one month)	

Note: Bidders will have to quote monthly rental for one month only. Whoever will offer the highest hoarding monthly rental for one month shall be the successful bidder.

2. Execution of AGREEMENT and payment of SECURITY DEPOSIT

- i. The successful bidder will have to execute an agreement for the fulfillment of the contract with the authority and hand over the same to the authority within 15 days from the receipt of the letter of acceptance of the tender. If the same is not executed within 15 days, than the authority will have the right to cancel the order .
- ii. In case the successful tenderer fails to deposit the security amount and execute

necessary agreement within 15 days from the date of receipt of acceptance of tender, the earnest money deposit of Rs.10,000/- shall be forfeited and the tender will be held as non-responsive.

- iii. The successful tenderer shall be required to deposit an amount of Rs.25,000/- (Rupees forty thousand only) as security deposit immediately after the issue of work order and before the execution of the agreement, in the form of demand draft of any nationalized /scheduled bank only in favour of A.N College payable at Patna. No interest shall be paid on such security deposit, which shall remain with the during the continuance of the contract and it shall be released only after three months on the expiry of termination of the contract subject to clearance of all dues by the Agency. On specific request by the Agency the EMD paid will be adjusted against security deposit.

3. Special Terms and Conditions:

- 3.1 Rental shall be paid on quarterly basis in advance within 15 days of the start of every quarter.
- 3.2 Authority will not pay any advertisement tax etc. to Municipal Corporation. That will be the responsibility of successful bidder to pay such taxes.
- 3.3 The rent shall be paid on quarterly basis in advance before 15th of every quarter through demand draft in favor of A.N College , payable in Patna failing which interest @14% will be charged on the due rental.
- 3.4 The Agency shall be responsible for Installing ,commissioning, operating, maintaining & booking of the allotted hoarding space.
- 3.5 Income tax deduction shall be made as per the existing norms of IT act in India.

Bid Evaluation Criteria

For bid-evaluation the highest rental for one month for hoarding space rental shall be the main criteria for award of tender. Whoever offer the highest hoarding rental shall be the successful bidder. Monthly rental shall be inclusive of all the applicable taxes & duties.

UNDERTAKING BY THE BIDDER

We have carefully gone through various terms and conditions listed above for **Selection of Agency for advertisement rights on hoardings at College Campus, Patna** . We agree to all these conditions and offer to provide said services at college campus. We are making this offer after carefully reading the conditions and understanding the same without any kind of pressure or influence from any source whatsoever. We have acquainted ourselves with the tasks required to be carried out, before making this offer. We hereby sign this undertaking in token of our acceptance of various conditions listed above.

Place :

Date :

Name & signature of Bidder

Commercial Bid

Sub: Selection of Agency for advertisement rights on hoardings at College Campus, Patna

1. Name of the Agency :

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2. Address of the Agency :

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.....

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3. Name of the Person :

.....

4. Phone No

:.....(Mob).....(Fax).....

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5. Format of Financial Bid :

Particulars	Rate (Monthly Rental for one month.)
Selection of Agency for advertisement rights on hoardings at College Campus, Patna (Monthly Rental inclusive all” for one month)	

Full Name, & Signature& seal of the Authorized Person

Date :

Place :

